



THAIFEX - WORLD OF FOOD ASIA 2008

Thaifex - World of Food Asia 2008
IMPACT Exhibition Center, Bangkok, Thailand
Wednesday 23rd to Sunday 27th May, 2007

Conditions of Participation Special Section A

1
The fair
The organizers
The venue
The dates

(a)

The Thaifex - World of Food Asia 2008 is being organised by
Koelnmesse GmbH,
Messeplatz 1,
50679 Köln, Germany

Department of Export Promotion - Ministry of Commerce (Thailand)
22/77 Rachadapisek Road, Chatuchak
Bangkok 10900, Thailand

The Thai Chamber of Commerce
150 Rajbopit Road
Bangkok 10200, Thailand

- hereinafter referred to as the organiser.

(b)

The exhibition is being held from Wednesday 21st to Sunday 25th May, 2008,
at IMPACT Exhibition Center, Bangkok, Thailand.

(c)

The exhibition is open to exhibitors on 21st to 23rd from 09:30 a.m. to 6.30
p.m. and on 24th and 25th from 09:30 a.m. to 08:30 p.m.. The exhibition is
open to visitors on 21st to 23rd from 10.00 a.m. to 6.00 p.m. (admission up to
05:00 p.m.) and on 24th and 25th from 10:00 a.m. to 08:00 p.m. - admission up
to 7.00 p.m.

(d)

The period for setting up is from Monday 19th to Tuesday 20th May, 2008,
daily from 8.00 a.m. to 10.00 p.m. The period for dismantling is on Monday
26th May, 2008, from 8.00 a.m. to 8.00 p.m.

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Eligibility to take part

(a)

Exhibitors should be manufacturers of goods that are included in the
nomenclature of the exhibition (cf. No. 1 "Space Application Form") and if they
are produced by the exhibitor at his own manufacturing plant or are offered as
parts or accessories thereof.

(b)

Admission is also open to exhibitors displaying items which, in accordance with
the list of goods are in keeping with the overall theme of the event and which
the exhibitor has had manufactured under his own name, provided that the
items in question are aimed at retailers and other marketing agents.

(c)

You can as well take part as a servicing company with your own products if
your service activity is mentioned corresponding to the correct group of the list
of goods (cf. No. 1 "Space Application Form").

(d)

The organiser will decide upon the acceptance of firms or products.

3

Participation costs

Your participation will entail the following costs:

(a)

Stand costs

aa)

In the halls per square metre excluding stand construction, excluding provision
of stand partition walls (minimum size 18 sq.m.) 180,-- USD
The construction of the stand shall be obligated to the exhibitor.

The stand costs for space only include the rent for the exhibition space for the
entire duration of the event including the build up and dismantling periods, a
specific number of exhibitor badges, the use of all general technical and service
facilities in the fair halls like lighting, ventilation, air conditioning, electricity
consumption on the stand, general surveillance of the halls and cleaning of the
aisles; consulting on organisational matters by Koelnmesse GmbH employees,
catalogue entry according to Item 7.

The stand costs do not include the installation of electrical connections,
compressed air, and the installation of water connections on the stand.

Double-story stands are applicable for contracted ground area of 60 sqm and
above (to be considered on a case-by-case basis).

ab)

In the halls per square metre with standard shell scheme construction
(minimum size 9 sq.m.) 230,--USD

ac)

In the halls per square metre with display shell scheme construction
(minimum size 9 sq.m.) 250,-- USD

The stand costs for the shell scheme construction include the rent for the
exhibition space for the entire duration of the event including the build up and
dismantling periods, a specific number of exhibitor badges, the use of all general
technical and service facilities in the fair halls like lighting, ventilation, air
conditioning, use of electricity on the stand, general surveillance of the halls and
cleaning of the aisles; consulting on organisational matters by Koelnmesse
GmbH employees, catalogue entry according to Item 7.

General setting up and dismantling of the stand, incl. all additional costs
consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia board with Company Name
- Booth furniture per booth: as specified in Form 1.3 "Shell Scheme Specification"

The stand costs do not include the installation and use of compressed air and
water connections on the stand.

4

Fitting and arrangement of the stands

(a)

Please take into account that where necessary hall pillars and other permanent
construction features are contained in the rented stand spaces, the participation
fee is calculated on the basis of the exact measurements of the stand
space allocated.

(b)

Stand construction will only then commence if the exhibitor orders standard
stand construction.

(c)

Any planned structure exceeding 3.50 metre must be approved in advance by
Koelnmesse GmbH and the hall proprietor in writing. The stand must be
constructed to comply with the dimension of the space allocated. Plans for non-
standard structures or designs for stands with meeting rooms or where technical
calculations are required, as well as plans for technical fittings should be
submitted to Koelnmesse GmbH and the hall proprietor in duplicate for perusal
not later than 6 weeks prior to the beginning of the event.

In the event of these plans having to be scrutinised by the proprietor of the halls, Koelnmesse GmbH shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. Koelnmesse GmbH will not release the exhibitions space in question for construction work until the results of the inspection have been received.

Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitions company's name must be clearly visible on each stand.

Each Shell Scheme exhibitor will receive a standsign with number of the booth according to the stand confirmation. The standsign has to be clearly visible during all the exhibition time.

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Exhibitors badges and badges for stand construction personnel

(a)

As an exhibitor you will receive....

Size of booth	Quantity of badges (max.)
Up to 12 sq.m	4
13 – 24 sq.m.	8
25 – 30 sq.m.	12
31 – 39 sq.m.	16
More than 39 sq.m.	20

The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

Used exhibitor badges, i.e. those with the names of stand personnel printed on them, may be exchanged once for new cards free of charge in case the stand personnel will be replaced during the exhibition. The new badges can be obtained at the exhibitors' service office.

(b)

All on site personnel of individual stand contractors for raw space exhibitors are required to apply contractor passes for move-in and move-out period. For security reasons, all workmen onsite must wear contractor passes for identification purposes.

These passes are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition.

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Rules of Sale Sales Restrictions Penalties

(a)

In view of the special trade character of Thaifex - World of Food Asia 2008

(1) It is not permissible to openly mark prices on exhibited products

(2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1 "Space Application Form") to the final consumer.

Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases.

(b)

In view of these special trade character and prestige of Thaifex - World of Food Asia 2008 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 6a are observed strictly and without exception.

(c)

Koelnmesse GmbH has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 6a. The stand will be closed while Thaifex - World of Food Asia 2008 will still be in progress and without a court order. The exhibitor in question is responsible for any costs or consequences resulting from the stand closure and/or

(2) Koelnmesse GmbH has the right to deny admission to any exhibitor who has violated the sales restriction in subsection 6a. Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7

Catalogue

The Koelnmesse GmbH issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair.

The space application includes free entry in the Trade Fair Directory, including name and address of exhibitor, executive, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately in the Exhibitor Manual and are subject to an extra charge.

All entries in the catalogue must be submitted to Koelnmesse GmbH or to the company commissioned by Koelnmesse GmbH 6 weeks prior to the first day of the event. The organizer of the fair reserve the right to commission a third company with the production of the catalogue.

Koelnmesse GmbH does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

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Verbal agreements

Any verbal agreements, individual permissions and exceptions outside the framework of these contract are not valid until confirmed in writing by Koelnmesse GmbH.

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Exhibitor Manual

After signing the Space Application Form and the formal admission of the exhibitor by the organiser, the exhibitor will receive the Exhibitor Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as e.g. additional furniture, additional stand cleaning, extra stand security, etc.) that the organiser offers.

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General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation for Koelnmesse GmbH events held outside the Federal Republic of Germany.