

www.thaifeworldoffoodasia.com

# TASTE THE WORLD SAVOR ASIA

29 May – 02 June 2018

IMPACT Exhibition and Convention Center  
Bangkok, Thailand



## THAIFEX Food Service

As a part of THAIFEX – World of Food Asia, THAIFEX Food Service benefits from the overall cross-segment trading platform that allows your business to gain access to the Asian market and benefit from more than 12,000 business-focused contacts.

### Exhibitor Profile

- Kitchen Technology
- Distribution Systems/Table & Serving Equipment
- Rinsing, Cleaning, & Disposal Technology
- Refrigeration Technology
- Information & Billing Systems
- Construction Technology, Furnishing & Equipment
- Services & Concept

## Market Overview

The ASEAN market presents significant opportunities for international Food Service companies as the sector's sales are expected to rise in the next few years to USD \$1.5 trillion by 2019. This forecast positions Asia-Pacific as the second largest incremental growth market in the world with an expected annual chain sales of **USD \$369.6 million.**



## 7th Thailand Ultimate Chef Challenge

Experience the exciting atmosphere of competing world-class chefs from 29 May to 02 June at IMPACT Hall 8 as teams from across the region vie for coveted titles.



# Facts & Figures

## Visitors



12,771 of the 55,111 visitors that visited THAIFEX – World of Food Asia were from the Food Service sector.

ORIGIN OF VISITORS  
55,111  
TOTAL



43,129  
LOCAL VISITORS



4,288  
NORTH ASIA



2,903  
SOUTHEAST ASIA



1,816  
INDO-CHINA



1,691  
EUROPE, USA &  
REST OF THE WORLD



568  
SOUTH ASIA

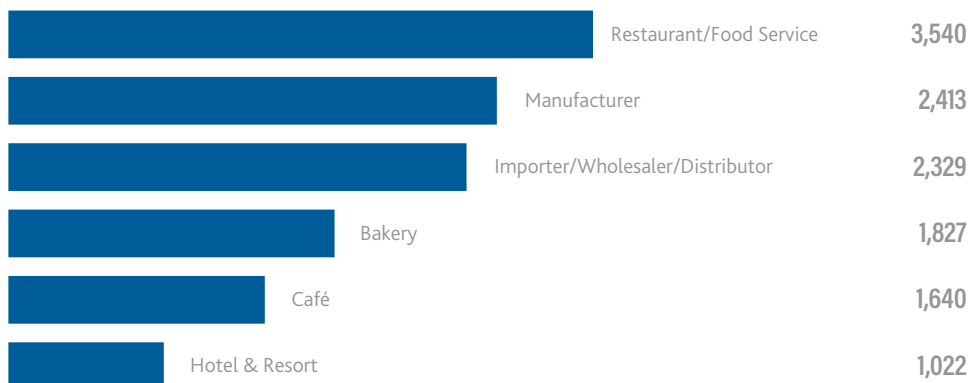


364  
MIDDLE EAST



352  
OCEANIA

### BUSINESS SECTORS - FOOD SERVICE



### Exhibitors

2,169

Overall exhibitors for THAIFEX - World of Food Asia



46  
Countries  
represented



87%  
Overall  
satisfaction rate



100  
Overall exhibitors in the  
Food Service sector



79%  
To find importers  
and distributors

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