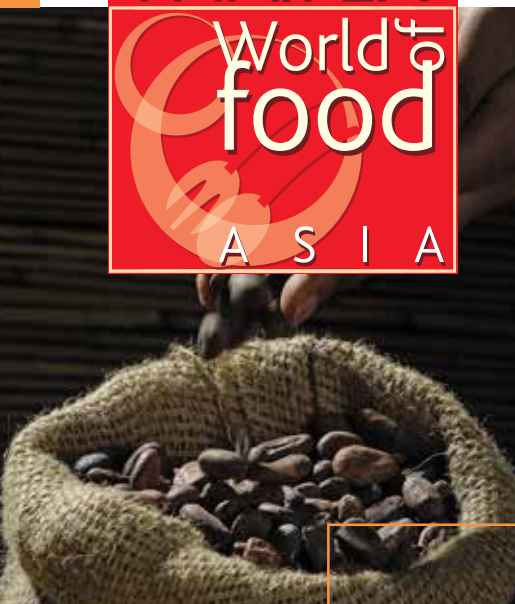


www.thaifexworldoffoodasia.com

# TASTE THE WORLD SAVOR ASIA

29 May – 02 June 2018

IMPACT Exhibition and Convention Center  
Bangkok, Thailand



## THAIFEX Coffee & Tea

THAIFEX Coffee & Tea show is the ideal platform for the coffee and tea beverage sector to interact with over 16,000 business-focused contacts from across the Asian market.

## Market Overview

The emerging economies in Asia will be the principal driver of growth in hot drinks between 2017 and 2021 with current sales figures indicating growth at **7.8% CAGR**.

### Exhibitor Profile

- Coffee
- Tea
- Cocoa
- Coffee machines



### Celebrity Coffee Bar

Over 12 Champion Baristas will be present to bestow you with exclusive insights while you witness amazing displays of brewing techniques and show art.



# Facts & Figures

## Visitors



16,903 of the 55,111 visitors that visited THAIFEX – World of Food Asia were from the Coffee & Tea sector.

### ORIGIN OF VISITORS

55,111  
TOTAL



43,129  
LOCAL VISITORS



4,288  
NORTH ASIA



2,903  
SOUTHEAST ASIA



1,816  
INDO-CHINA



1,691  
EUROPE, USA &  
REST OF THE WORLD



568  
SOUTH ASIA

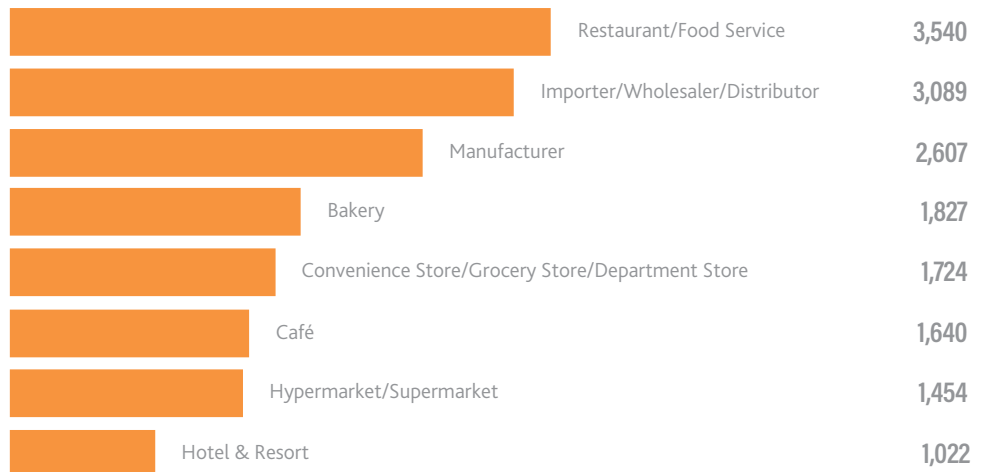


364  
MIDDLE EAST



352  
OCEANIA

### BUSINESS SECTORS - COFFEE & TEA



## Exhibitors

2,169

Overall exhibitors for THAIFEX - World of Food Asia



46

Countries  
represented



87%

Overall  
satisfaction rate



130

Overall exhibitors in the  
Coffee & Tea sector



79%

To find importers  
and distributors

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