



PRODUCT/HALL SEGMENTATION

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|--|---|------------------------|
| | Fine Food • Delicatessen, gourmet and basic food & drinks • International Pavilions • Thai importers & exporters | IMPACT HALL 1-6 |
| | Health & Organic | IMPACT HALL 1 |
| | Ingredients | |
| | Food Technology | CHALLENGER 1 |
| | Food Service | |
| | Coffee & Tea | |
| | Drinks | CHALLENGER 2 |
| | Sweets & Confectionery | |
| | Seafood / Frozen Food | |
| | Meat & Poultry | CHALLENGER 3 |
| | Halal | |
| | Ready-to-eat | |
| | Fruits & Vegetables | |
| | Rice | |

FACILITIES

- FAST TRACK** for Pre-registered Visitors at IMPACT Hall 2
- ONSITE** Visitor Registration at IMPACT Hall 1 & Hall 6
- Indoor Parking 1
- Indoor Parking 2
- Indoor Parking 3
- Outdoor Parking
- Taxi
- Shuttle Bus

ACTIVITIES

- A1** THAIFEX Innovation Zone
- A2** Thailand Ultimate Chef Challenge (Cold Zone)
- A3** Thailand Ultimate Chef Challenge (Hot Zone)
- A4** Cooking Demo @ Thailand Ultimate Chef Challenge
- A5** Celebrity Coffee Bar
- A6** Coffee Auction for Thai Specialty Coffee